

ABSTRACT

A system and method are provided for integrating data representing at least one weather parameter prevailing at at least a first geographic location into a television broadcast related to the first geographic location. An icon signal representing a weather parameter icon is generated in response to the weather parameter, and represents the weather parameter sensed at the first geographic location. Apparatus is provided for receiving the television broadcast related to the first geographic location, and for merging the television broadcast signal with the icon signal, producing an output television signal representing the weather parameter icon superimposed on the television broadcast.